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# Mr. Thomas Frericks Nomination Approved

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DAYTON, Ohio, October 19, 1972 --- The University of Dayton Board of Trustees today approved the nomination of Mr. Thomas Frericks to the post of Executive Director of University Relations. The approval was made at the Board's annual fall meeting in the Kennedy Union and announced by H. Talbott Mead, Chairman of the Board.

Reverend Raymond A. Roesch, S.M., President of the University, had revealed Monday that he would make the nomination after a five-month search by a special University Search Committee, chaired by Reverend George B. Barrett, S.M., University Vice President. More than 100 applications were received from around the United States.

Frericks, who has been the University's Director of Athletics for the past  $8\frac{1}{2}$  years, will make the transition from the Athletic Department when he has filled the administration void due to his new position.

In selecting Mr. Frericks, Father Roesch said that he "nominated Mr. Frericks as the right man for the position at this time in our history. He has great visibility with many different people and groups especially in the Dayton area. He is a proven administrator and his dedication to the University is widely known. He has been dealing with public relations, fund-raising, student admissions and financial aid in his present position and has a successful record in those areas.

"Therefore, we are sure that these abilities and personal strengths which brought him outstanding proficiency in this field are the very ones which, we feel confident, will enable him to accept this greater responsibility and meet its challenges with every assurance of the same success."

Mr. Frericks, who is succeeding Brother Elmer C. Lackner, S.M., said that "it is with a great deal of personal pleasure and pride that I look forward to serving the University of Dayton as its University Relations Executive Director.

"Filling the position that was so ably administrated for so many years by Brother Lackner won't be easy, but I welcome the opportunity to work with the many different University and community groups in perpetuating the University of Dayton goals and ambitions and its position as a very viable educational institution."

He indicated that he will ask Brother Lackner, now Special Assistant to the President, to serve as a personal consultant much as Harry Baujan has been to Mr. Frericks in the Athletic Department. Mr. Baujan served as Athletic Director for 20 years prior to Mr. Frericks appointment in 1964.

As Executive Director of University Relations, Mr. Frericks will be responsible for six areas. The offices of development, alumni relations, public affairs, and information services have been a part of the department for several years. The department of athletics, and offices of student aid and student admissions were added on July 1.

Mr. Frericks, who is 40 years old, has been in Dayton since he entered the University of Dayton in 1949. He came to the University with an athletic scholarship under the late Tom Blackburn, but injuries ended promising basketball and baseball careers before his graduation in 1953.

He served as an English teacher and basketball coach at Chaminade High School (Dayton) from 1953 to 1963. He became General Manager of the Lammers Barrel Company in 1963 and served there until his appointment as Athletic Director in June of 1964.



School friends and university administrators recognizing his managerial ability as well as athletic knowledge pushed for his appointment as Mr. Baujan's successor.

During his tenure as Director of Athletics he has involved himself and his department with Dayton area groups and with national organizations such as the National Collegiate Athletic Association. It is this involvement which has enabled him to stabilize the intercollegiate and intramural athletic programs at the University.

The intramural program served 3,460 students during the 1971-72 school year. The University supports nine intercollegiate sports. The athletic department budget is in excess of \$1. million, most of which is raised out of the department's activities.

It was mainly through his efforts that the 13,500-seat UD Arena was built and completed in December of 1969. He sought the original funds for the project and then coordinated a fund raising program which grossed \$750,000 for the Arena Fund through the sale of Arena Associates seats.

The Arena has not only served as a home for the Flyers and local high school teams but the NCAA has used it for its Mideast Regional basketball program in three of the last five years, including games next March and the National Association of Basketball Coaches has conducted two of its All-Star games here.

Mr. Frericks has been a committee member of the NCAA's National Summer Youth Sports Program for the past four years. This program has been conducted on the UD campus for those four years and has included some 600 inner city youths each year. Its purpose is to develop athletic and personal hygenic and support skills in the young people. The University is one of only 25 universities who have been awarded this program on a continuing basis.

While Mr. Frericks has been a speaker and lecturer principally on athletic programs, he has often been called upon to deliver talks on the development of fund-raising programs and the construction of institutional facilities for the campus and at-large communities. He has spoken to national groups, as well as local organizations, on these subjects.

He has developed an all-encompassing programs for the utilization of the UD Arena by the community. Besides, athletic events, community groups have held entertainment programs including Liberace, Bob Hope, Johnny Cash, Sammy Davis Jr., Johnny Carson and Van Cliburn among others. He also has hosted industrial shows and meetings, labor meetings and religious festivals.

He is a member of the Dayton Bicycle Club, Dayton Agonis Club, Olympic Committee, American Heart Association and the Regional Transit Authority Committee.

He and his wife, the former Roselyn Kramer, have eight children.